Message Text

UNCLASSIFIED

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46

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 CIAE-00 INR-07 LAB-04 NSAE-00

PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /051 W

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R 071357Z JAN 75

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 5955

INFO USDOC WASHDC

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

UNCLAS MOSCOW 0202

E.O. 11652: N/A TAGS: BEXT, UR

SUBJECT: PLOVDIV TRADE FAIR 1975

REF: STATE 001190

- 1. COMMERICIAL OFFICE INTERESTED TO LEARN FROM REFTEL THAT PMMI EXHIBITION SCHEDULED OCTOBER 15-24 IS STILL ON, SICNE WE HAD HEARD NOTHING FROM EXHIBITION ORGANIZAERS SINCE AGREEMENT TO STAGE EXHIBITION WAS REACHED WITH SOVIETS IN SEPTEMBER 1974.
- 2. ATTENDANCE BY SOVIET SPECIALISTS, NOT TO SPEAK OF FOREIGN TRADE ORGANIZATION OFFICIALS, AT EXHIBITIONS STAGED OUTSIDE THE SOVIET UNION IS DIFFICULT TO ORGANZAE. WHILE THERE HAVE BEEN CASES IN WHICH SOVIET OFFICIALS HAVE IVISITED U.S. PAVILIONS IN EASTERN EUROPEAN EXHIBITIONS, WE HAVE IMPRESSION THAT THESE VISITS WERE CHANCE AFFIARS ORGANIZED WHEN SOVIETS HAPPENED TO BE IN TOWN AT THE TIME OF THE EXHIBIT AND DID NOT REFLECT CONSCIOUS SOVIET DECISION TO SEND DELEGATION FOR THAT EXHIBIT. REVERSE PROCESS, I.E. EASTERN EUROPEANS VISITING EXHIBITION IN MOSCOW IS UNCLASSIFIED

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FREQUENT OCCURENCE, HOWEVER, AND WE WOULD ANTICIPATE

SOME EASTERN EUROPEAN ATTENDANCE AT THE PMMI EXHIBITION. IN FACT, WE BELIEVE IT WOULD BE DESIRABLE FOR EASTERN EUROPEAN POSTS TO PUBLICIZE PMMI EXHIBITION IN MOSCOW AND SUGGEST THAT USDOC/BEWT/TDAD RAISE THIS POSSIBILITY WITH PMMI.

3. IN SPECIFIC CASE OF 1975 PLOVDIV FAIR, FACT THAT
SOVIETS WILL BE AMONG OFFICIAL PARTICIPANTS (SEE MOSCOW'S
A-2 OF JANUARY 2, 1975) MEANS THAT THERE WILL BE SUBSTANTIAL SOVIET PRESENCE. IF PREVIOUS PRACTICE
IS FOLLOWED, SOVIET DELEGATION AT PLOVDIV WILL INCLUDE RERESENTATIVES OF FOREIGN TRADE ORGANIZATIONS RESPONSIBLE FOR IMPORTS
OF TYPES OF EQUIPMENT DISPLAYED AT PLOVDIV. COMMERCIAL
OFFICE WOULD BE PLEASED PUBLICISZE U.S. PAVILION AT
PLOVDIV FAIR WITH APPROPRIATE SOVIET
ORGANIZATIONS AS SOON AS PRODUCT CATEGORIES KNOWN.
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Message Attributes

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Current Classification: UNCLASSIFIED

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Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition History: n/a
Disposition Reason:

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Subject: PLOVDIV TRADE FAIR 1975

TAGS: BEXP, UR To: STATE

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